

**BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: RONALD JOHN ROSENBERGER  
Application No.: 10/613,392 Art. Unit: 3622  
Filing Date: July 3, 2003 Examiner: Champagne, Donald

**Title: CARDS AND RELATED SERVICES PROVIDED BY CREDIT CARD ENTITIES  
THAT USE NON-METALLIC SYMBOLIC COLORS TO TARGET SPECIFIC DEMOGRAPHIC GROUPS**

I hereby certify that this correspondence is being filed electronically with the USPTO  
Via EFS online on  
April 3, 2009

\_\_\_\_\_  
(Date of Deposit)  
Ronald J. Rosenberger  
\_\_\_\_\_  
(Name of applicant, assignee, or Registered Representative)  
/Ronald J. Rosenberger/  
\_\_\_\_\_  
(Signature)  
April 3, 2009  
\_\_\_\_\_  
(Date of Signature)

Commissioner for Patents  
Mail Stop Amendment  
P.O. Box. 1450  
Alexandria, VA 22313-1450

**RESPONSE UNDER 37 CFR 1.115**

Dear Sir:

In response to the non-final Office Action dated December 03, 2008, for which a one-month extension of time fee and petition filed herewith, Applicant files the following response.

**In the Claims:**

Amendments to the claims are presented beginning on page 2.

**Remarks:**

The Remarks begin on Page 7.